



Your Guide to Hosting A Successful Flu Shot Clinic



The FLU Ends With U.

Influenza, or “flu,” affects employers and businesses nationwide. In fact, flu costs businesses about \$10.4 billion in direct costs for hospitalizations and outpatient visits for their employees each year!

Since the start of the pandemic, healthcare practitioners have counseled that flu vaccinations remain a priority. According to the [Cleveland Clinic](#), it is imperative that people get their annual flu shot.

During the lockdown in 2020, the flu season was “unusually quiet,” which precipitated low levels of immunity to Influenza. This phenomenon has longer term ramifications for subsequent flu seasons.

Generally, the CDC recommends patients receive the flu vaccine by the end of October to provide optimal protection and ongoing immunity. Because COVID-19 variants and the flu virus are both present, many people want to heed the suggestions to begin receiving flu vaccinations in late August and September. We expect the demand to be higher than usual and earlier than usual for the upcoming flu season.

Wellness Coaches’ team of [Vaxperts](#) (Vaccine Experts) delivers turnkey services, including all equipment and logistics from pre-registration thru delivery of vaccine, and we store, handle, prepare and administer each vaccine allotment under the strictest CDC and manufacturer guidelines. We can offer indoor, outdoor, and mobile clinics, and deploy highly-trained healthcare professionals to staff the clinics. Visit [our website](#) to learn how to schedule your flu shot clinic now so that your organization is protected later.

Workplaces can be instrumental in preventing and controlling the flu. This guide will teach you how you can host a successful onsite flu shot clinic to protect your organization from the spread of the flu.



Reasons to Be a Flu Fighter

Hosting a Flu Shot Clinic is **Inclusive, Accessible, Convenient.**

Increase Engagement

Hosting an annual flu shot clinic offers an opportunity for your organization to engage all participants in preventive health and close immunization gaps within the population.



Promote a Culture of Wellness

Our healthcare providers play a critical role in routine illness prevention which helps reduce unnecessary medical visits and hospitalizations.



Scheduling and Notifications

Participants can easily schedule their appointments and get notifications and reminders seamlessly.



Convenient for Participants

Our pre-registration process mitigates workday distraction. While participants are encouraged to pre-register, walkups are also welcome!



Effective Onsite Deployment

Registration, vaccine administration, and data input can be delivered under one roof. This turnkey solution includes all logistical requirements, including proper vaccine handling protocols, which are adhered to at all times.



Access to Essential Care

Having a variety of immunization delivery options ensures participants receive essential preventive care that is also convenient.



Onsite Clinical Resources

Services are delivered via healthcare professionals who are trained to follow rigorous standards and protocols.



Contact Us:

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Tips for Being Communicable



Pre-Crastinate

Planning early makes everyone's job easier! You'll beat demand and mitigate disruption in scheduling and it helps us with execution. Win-win!



Spread the News

Don't spread the flu, spread the word! Remind your organization early and often about the event, especially for those with chronic conditions or special medical needs. We can help by providing you with communication materials. Senior management can also serve as advocates to spread the word on the importance of an annual flu shot.



Educate

Don't simply force your participants to get a flu shot! Take the time to educate them about influenza and the benefits of vaccination. Promote the clinic with benefits and facts, not opinions and fear. Help individuals find the resources needed to make an informed decision.



Identify InFLUencers

Are there internal wellness advocates who know your organization's culture? Encourage them to become your InFLUencers to help bring other employees along! They'll also make great resources for the logistics of your clinic.



Promote Convenience

People have options when it comes to when and where to get their vaccination. Choose onsite clinic times conveniently based on participant schedules, and make certain they know just how easy it is to get their flu shot.



Take Note

How will you be able to report whether the onsite clinic was a success? Take notes! Observe the use of any sick days, the incidence of any respiratory illnesses, physician visits, and more. Compiling data to illustrate how well the clinic worked will be key to getting the green light to host them year after year.

Flu Shot Clinic Checklist

One of the best parts of using Wellness Coaches for onsite flu shot clinics is that we provide you with a skilled clinical team of **Vaxperts** that works with you. From program onboarding and preparatory calls to flu vaccine logistics, staffing, and data, our team will take care of most of the difficult planning work, so your checklist for success requires minimal effort!

Before Clinic Day

- ✔ Identify and reserve a convenient, easily accessible, unoccupied area for your onsite clinic.
- ✔ Confirm the number of vaccines, clinic date, time, and place. Remember to share special instructions with your Wellness Coaches team so your designated healthcare professionals are aware of any custom needs.
- ✔ Arrange a registration system for scheduling clinic participation that fits your organization's needs. Wellness Coaches will provide an online registration tool for all our clients — ask us for details!
- ✔ Promote the clinic early and often. Send participants reminders, and don't forget to mention suitable clothing (i.e. short sleeves or sleeves that are easy to roll up).

During Clinic Day

- ✔ Set up a clinic area with one table, one trash can, and two chairs per administration station.
- ✔ You may provide snacks and refreshments for participants to enjoy during their post-vaccination observation wait time. We will provide everything else, including **vaccination record cards!**
- ✔ Don't forget to take your vaccination record and report any suspected adverse events to your clinical team immediately.



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Be a Good InFLUence!

You want a successful flu clinic for your organization, and we want you to be successful in hosting your event!

What's our biggest tip? **Start planning now.** Flu season is right around the corner. Because COVID-19 variants and the flu virus are both present, many people want to heed the suggestions to begin receiving flu vaccinations in late August and September. We expect demand to be higher and earlier than usual for Flu Season 2022.

If you're still a bit uncertain about getting a flu clinic scheduled, visit our [vaccine administration page](#) for more information on immunization events, or to contact us. We'll be glad to help!

Take this information back to your wellness team and call us with any questions.

Your partner in health,



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